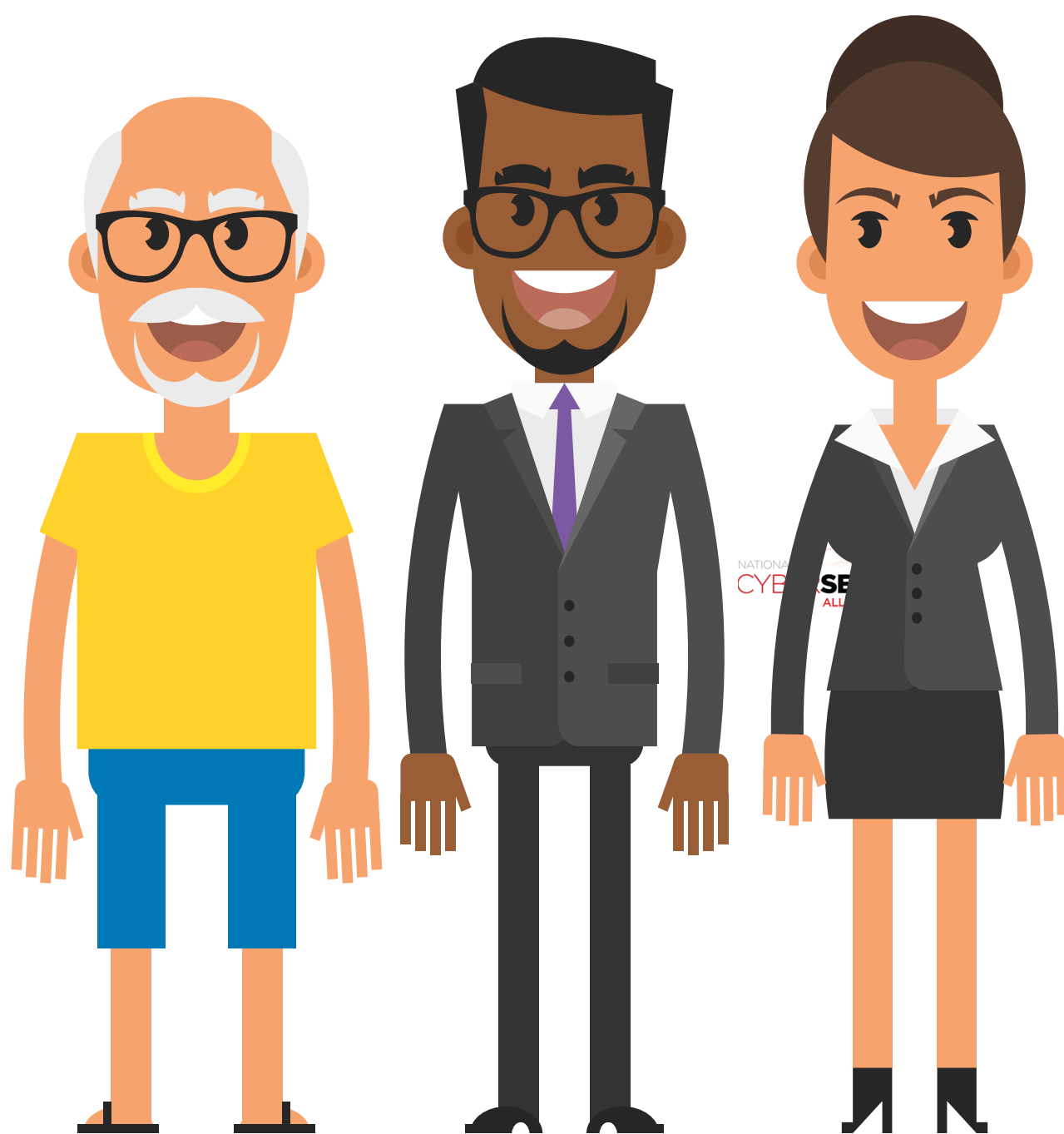




# how to OWN YOUR ONLINE PRESENCE

The things you do online make an impact offline.

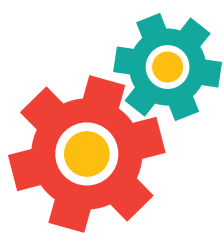
Create a strong and positive reputation for yourself by following these simple tips:



## Share With Care

Think before posting about yourself and others online.

Consider what a post reveals, who might see it and how it could be perceived now and in the future.



## Be Aware of What's Being Shared

Set the privacy and security settings on web services and devices to your comfort level for information sharing. It's OK to limit how and with whom you share information.



## Apply The Golden Rule Online

Post only about others as you have them post about you.



## Personal info is like money. Value it. Protect it.

Information about you, such as your purchase history or location, has value — just like money. Be thoughtful about who gets that information and how it's collected through apps and websites.